

C O B R A   E N T E R T A I N M E N T   G R O U P

IS PROUD  
TO ANNOUNCE  
THE  
COMPLETION  
OF  
PRINCIPAL  
PHOTOGRAPHY  
ON

# CARTTEL

A  
PROMARK PICTURE  
OF A  
RONNIE HADAR  
PRODUCTION

STARRING  
MILES O'KEEFE  
DON STROUD  
CRYSTAL CARSON  
SUZANNE SLATER  
GREGORY CUMMINS  
AND  
WILLIAM SMITH

W O R L D W I D E   R I G H T S   A V A I L A B L E

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MILES O'KEEFFE, DON STROUD, CRYSTAL CARSON and WILLIAM SMITH

in

# **"CARTEL"**

Produced by Ronnie Hadar

Directed by John Stewart

Executive Producer Carol M. Rossi

Screenplay by Moshe Hadar

A Ronnie Hadar Production

A  
Cobra Entertainment Group

and

Promark

Presentation

# CARTEL

## Cast

Chuck Taylor.....MILES O'KEEFFE  
Tony King .....DON STROUD  
Donna Grey.....CRYSTAL CARSON  
Nancy .....SUZANNE SLATER  
Tommy .....BRADLEY PIERCE  
Rivera.....GREGORY SCOTT CUMMINS  
Camarillo .....MARCO FIORINI  
Baker.....JACK WEST  
Clark.....GARY LITTLEJOHN  
Max.....JIM MANIACI  
Harris.....GUNTER SIMON  
Magrow .....FRANK TORRES  
Steve Rodriguez /  
Bill Martinez .....SAL LOPEZ  
Babyface.....HENRY CARBO  
Coleman.....MICKEY MORTON  
Savage .....MARK BURTON  
Mason.....WILLIAM SMITH  
William .....REGGIE DE MORTON  
Fred Moses.....RONNIE HADAR  
Betty .....YVETTE BUCHANAN  
DEA Jones.....RAY SHAFFER  
DEA Ellis .....WADE MAYER  
DEA Smith .....SOLLY MARX  
Cop #1 .....GARY LEE DAVIS  
Cop #2 .....DENNEY PIERCE  
Cop #3 .....RAY BICKEL  
Garcia.....JOHN STEWART  
Mary Jane.....NICOLE GRUBER  
Newscaster.....JILL GETTO  
Rambo Von Dunkelbarger.....RAMBO VON DUNKELBARGER

# CARTEL

## KEY PRODUCTION STAFF

Produced by ..... Ronnie Hadar  
Executive Producer ..... Carol M. Rossi  
Directed by ..... John Stewart  
Screenplay by ..... Moshe Hadar  
Casting by ..... Ann Bell  
Editor ..... Terry Chiappe  
Associate Producer ..... Jonathan Tzachor  
Director of Photography ..... Thomas L. Callaway  
Production Designer ..... Yuda Ako  
Costume Designer ..... Frank Billecci  
1st Assistant Director ..... Richard Oswald  
Make-up ..... Taye-Loren  
Gaffer ..... James Spencer  
Key Grip ..... Waide Allen  
Sound Mixer ..... Tony Smyles  
Music ..... Rick Krizman

# CARTEL

## SYNOPSIS

The Cartel wants their drugs. The mob boss wants revenge. The warden wants his prisoner. Chuck Taylor (MILES O'KEEFFE) is a man framed by the underworld and trapped by the system.

When Taylor, an ex-fighter pilot, is sent to prison for a crime he didn't commit, Cartel drug lord Tony King (DON STROUD) turns up in the same cellblock. A deadly hatred sparks an explosive battle of wills between the two men. Using the penitentiary as his base of operations, King orders the Cartel to brutally rape and murder Taylor's sister.

Unable to exact justice and unwilling to sit by and watch the Cartel get away with murder, Taylor is forced to act upon his own code of right and wrong. He escapes from jail to prove his innocence and avenge his sister's death.

In the dead of night, Taylor stalks the Cartel's hitmen and busts the international drug ring wide open. Then while the police raid the Cartel's headquarters, Taylor sneaks, undetected, back into prison.

When finally pardoned, Taylor walks innocently toward freedom and into one last trap set by Tony King. Hijacked aboard the Cartel's getaway yacht, Taylor must face a watery grave or single handedly bring down the most deadly crime organization of the twentieth century.

# CARTEL

## Cast

### MILES O'KEEFFE

(Chuck Taylor)

Miles O'Keeffe was born in Memphis, Tennessee and raised just outside the city in a small town named Ripley.

Mr. O'Keeffe went to college at the University of the South in Sewanee, Tennessee, where he received his Bachelor of Arts in psychology.

In 1980, Mr. O'Keeffe moved to Los Angeles where he first caught the public eye as "Tarzan, The Ape Man," starring opposite Bo Derek in 1981.

After the completion of "Tarzan," Mr. O'Keeffe went overseas where he did numerous films for the international market from 1982 to 1987. Among these films were "Ator: The Fighting Eagle," "Sword of the Valiant," "Lone Runner," "Double Target," "Blademaster" and "Iron Warriors."

Upon returning to Los Angeles, Mr. O'Keeffe began work on "Campus Man." He then went on to do "The Drifter" and "Waxwork."

Mr. O'Keeffe has just finished starring in "Crime Task Force" and "Cartel."

### DON STROUD

(Tony King)

Being a native of Honolulu, Hawaii, gave Don Stroud an introduction to the entertainment industry that would lead to a lifetime career as an actor.

Born just a few years after the Japanese bombing of Pearl Harbor, Mr. Stroud was a tough, gritty kid who in his teens became an outstanding surfer with world-ranking. When Mr. Stroud was 19, he was the fourth-ranked surfer in the world. He was spotted in action on the beach and immediately signed as the stand-in and stunt double for "Hawaiian Eye" star, Troy Donahue.

But it wasn't the \$35-a-day Mr. Stroud was paid for "Hawaiian Eye" that interested him. It was making movies.

Occasionally getting a few lines to read, Mr. Stroud was hooked on acting, so soon after, he departed his home in Hawaii and headed for Hollywood and the start, he hoped, of an acting career.

With acting roles difficult to find, Mr. Stroud started working at Whiskey-a-Go-Go, the world-famed venue for some of the greatest rock 'n roll stars of the 'sixties. While there, he was introduced to a man who managed such actors as Jane Fonda and Sean Connery. Two days later, Mr. Stroud found himself signed to a seven-year picture contract for Universal Pictures. Soon after, he was signed to make his motion picture debut in "Games," starring Simone Signoret, Katharine Ross and James Caan.

Role followed role in quick succession, with starring roles in such motion pictures as "Madigan," "Coogan's Bluff," "The Buddy Holly Story," "Bloody Mama," "The Night the Lights Went Out in Georgia," "The Amityville Horror," "The Choir Boys" and seemingly countless others.

Perhaps Mr. Stroud is most familiar for his series roll as captain Pat Chambers in CBS-TV's "Mickey Spillane's: Mike Hammer."

Recent television guest star appearances are "MacGyver," "Paradise," "Jake and the Fatman" and "The New Gidget," where his talents as a surfer were utilized once again.

Mr. Stroud's most recent feature films with starring roles are the James Bond film, "Licensed to Kill," "Down the Drain" and now "Cartel."

# **CARTEL**

## **Cast**

### **WILLIAM SMITH**

(Mason)

William Smith is a face that is most likely recognizable to anyone who goes to the movies.

With his gruff voice and powerful body, Mr. Smith is often seen as the "Bad Guy" in hundreds of feature films and television shows.

His feature film credits include "The Mean Season," "Fever," "Red Dawn," "The Outsiders," "Any Which Way You Can," "The Apple Dumpling Gang," "Conan," "Action U.S.A.," "Platoon Leader" and "Spirit of the Eagle."

Mr. Smith was also the lead in the television series "Wildside." He was a series regular on "Hawaii Five-0," and has done guest appearances on "T.J. Hooker," "Riptide," "Scarecrow and Mrs. King," "Knight Rider," "Fall Guy," "Dukes of Hazzard," "Hunter," "Paradise," "Hunter," "Chips," "Columbo," "Rich Man, Poor Man," and "O'Hara."

### **CRYSTAL CARSON**

(Donna Grey)

Born and raised on a farm outside of Spalding, Nebraska (population 675), Crystal Carson began her education in Lincoln, Nebraska. She attended Long Island University in New York as a Theatre Arts major, and finished her BFA at the University of Nebraska-Lincoln.

Upon completing her education, Ms. Carson was signed by an agent scouting for new talent. She relocated to Los Angeles and within one week, landed a starring role in the feature film, "Zero Boys." This was followed by TV roles on "Thirty Something" and "Trial and Error," and the feature films "Pitch, Fade Away" and Warner Brother's "Who's That Girl?" with Madonna and Griffin Dunne.

Ms. Carson is engaged and plans to marry later this year. She lives in West Hollywood, and is the sole owner of "Crystal Logic," a computer company that provides professional services for actors.

### **GREGORY SCOTT CUMMINS**

(Rivera)

Gregory Scott Cummins has performed eleven leading roles in fifteen feature films over the last three years.

Due to be released this year, in addition to "Cartel," are leading roles in "W.B. Blue and the Bean" with David Hasselhoff and Linda Blair; "Phantom of the Mall" with Morgan Fairchild; "Caged Fury" with Erik Estrada; "Click: The Calendar Girl Killer," "B.G. Girls" and "Eagle's Law."

Currently in release are "Action U.S.A." and "Dead End City," in which Mr. Cummins has a starring role.

His television credits include guest star roles on "Hunter" and "Santa Barbara" and featured roles on "Mama's Family," "Divorce Court" and "Superior Court."

Mr. Cummins received a Masters of Fine Arts degree in Acting from UCLA in 1985 where he won the Hugh O'Brian Acting Competition. He received his Bachelor of Arts degree in Theater from U.C. Berkeley.

Following graduate school, he spent six months in professional repertory theater performing "Hamlet" and "Amadeus," which culminated twelve years of classical and contemporary theater work and training. In his university days, Mr. Cummins was also a star football punter.

Mr. Cummins still holds the record for the highest net punting average for the University of Hawaii, ranking 7th in the nation in 1977, and his 1.2 yards per return per punt led the nation that year. His career average of 41.6 remains the highest punting average at that school in the last 22 years.

Mr. Cummins then went on to a brief stint with the San Diego Chargers before pursuing a professional acting career.

# CARTEL

## RONNIE HADAR

(Producer)

Mr. Hadar is fast becoming one of Hollywood's newest and brightest film producers. His extensive experience includes a background in marketing, distribution, sales and production.

Mr. Hadar served as executive in charge of production of Cannon Films, Inc., where he was production manager for the film "The Swap," starring Robert De Niro and Jennifer Warren. He was also associate producer of the feature film "The Happy Hooker Goes to Hollywood."

Promoted to vice president at Cannon Films, Inc., in charge of Cannon International, the foreign sales arm of the company, Mr. Hadar was involved in the company's marketing and sales campaigns for a library of over one hundred films. He was also production and post production supervisor for several feature films.

When the home video boom began, Mr. Hadar became vice president of Media Home Entertainment, Inc., the largest company in the world for independent home video films at that time. In charge of foreign sales, he traveled extensively throughout the world to create an international distribution and manufacturing network. He also represented the company at various film, video, cable and consumer electronic shows in the United States and abroad.

Mr. Hadar then co-founded Trans World Entertainment, Inc. and established a worldwide distribution network for theatrical, video and TV markets. As the company expanded into the domestic market, he created a US/ Canadian video distribution, marketing and manufacturing organization. He was also in charge of film acquisition and development of motion pictures and served as executive producer on such feature films as "Creature" (aka "Titan Find"), starring Klaus Kinski and "The Tomb," starring Cameron Mitchell, John Carradine and Sybil Danning.

Mr. Hadar was associate producer for Intercontinental Releasing Corporation where he produced the feature film, "Terminal Entry," starring Edward Albert, Paul Smith, Yaphet Kotto and Kabir Bedi.

Mr. Hadar was the president of productions at Saban Productions, where he developed the feature film division. He also produced the television pilot "Biomaniac," first in a series of sixty-five episodes of live action children's programming.

Mr. Hadar then started producing films for his own company, Ronnie Hadar Productions, Inc. Completed films include "Outlaw Force," starring Paul Smith, Frank Stallone and David Heavener; "Take Two," starring Grant Goodeve, Robin Mattson and Frank Stallone; and "Down the Drain," starring Andrew Stevens, Teri Copley, John Matuszak and Don Stroud.

His newest film, "Cartel," stars Miles O'Keefe, Don Stroud, Crystal Carson and William Smith.

## JOHN STEWART

(Director)

"Cartel" marks the third directing credit for multi-talented John Stewart. Experienced both in front of the camera and behind it, Mr. Stewart's first credit as Director was for "Action, U.S.A.," starring Ross Hagen and William Smith.

Born and raised in Boston, Massachusetts, Mr. Stewart began his career in 1977 on the east coast, coordinating stunts for the Matt Dillon film "The Great American July 4th." He spent another year in the east, working in television and completing his job as Stunt Coordinator for Michael Corbit's "Burning of the Coconut Grove" before moving to California in 1978.

After arriving in Los Angeles, Mr. Stewart decided to pursue work as an actor and landed a part in the feature film "Night Shift," as well as a regular role in the television series "Square Pegs." Soon thereafter, Mr. Stewart's versatility in stunts became apparent in such shows as the hit TV series "Cagney & Lacey" and the ABC Circle Films special, "The Day After."

Steadily working as a stuntman, he also began increasing his work load behind the scenes, coordinating stunts and second unit directing. Mr. Stewart became recognized for his skills in coordinating large action sequences, as well as for his talents in creative storyboarding, his choice of camera angles and his control of the set.

In just a decade, Mr. Stewart has accumulated a tremendous list of credits. As a stuntman, he has over fifty features, twenty television shows, commercials and even rock videos to his credit. His feature credits include "The Hidden," "Ferris Bueller's Day Off" and "Dangerously Close." His TV credits include "Tucker's Witch," "Spencer For Hire" and "The Dukes of Hazzard".

Equally impressive is Mr. Stewart's list of credits as Stunt Coordinator and/or Second Unit Director. Numbering over fifty-four, these credits include the feature films "Halloween Party," "Death Spa," "The Billy Galvin Story," "Wired To Kill," "Cold Steel," "Creepozoids," "The Imp," "Mike's Murder," "Lady Avenger" and "Fear."

Most recently, Mr. Stewart worked as Second Unit Director on "Down The Drain," starring Andrew Stevens and as Director of "Click: The Calendar Girl Killer." He is currently directing his fourth project, a feature film entitled "Thunder and Lightning."



# CARTEL

## MOSHE HADAR

(Writer)

Born and raised in Israel, Moshe Hadar is an author, journalist and screenwriter of shorts, documentaries, TV specials and feature films.

In 1963, Mr. Hadar won first prize (Golden Wing Award) for "Altitude 40,000" at the International Festival of Aviation and Space Films in Deuville, France.

In 1965, he again won the Golden Wing Award for "Rhythm of Tomorrow" at the International Festival of Aviation and Space Films in Vichy, France.

In 1976, Mr. Hadar won first prize for an Amcor commercial at the International Commercial Festival in New York.

One of Israel's leading screenwriters and playwrights, he has written many feature films, among them, "Sinaia," "3 Hours in June," "The War After The War," "Two Heart Beats," "The Great Telephone Robbery" and "Marriage Jewish Style."

Mr. Hadar was in charge of the Israeli Air Force, public relations and mass communications from 1948 to 1985. He was founder and editor-in-chief of the Israeli Air Force Magazine for 29 years and held the position of Major in the Israeli Air Force.

In 1986, Mr. Hadar moved to the United States and focused on writing screenplays for feature films, the first of which was "Capitol Hell," a film dealing with terrorism and international espionage. This film was sold to Trans World Entertainment in 1986.

Other screenplays by Mr. Hadar are "Take Two," starring Grant Goodeve, Robin Mattson and Frank Stallone, which was produced in 1987; "Down the Drain," starring Andrew Stevens, Teri Copley, John Matuszak and Don Stroud, produced in 1989; and now, "Cartel," starring Miles O'Keefe, Don Stroud, Crystal Carson and William Smith.

## RICK KRIZMAN

(Composer)

Rick Krizman has worked as an independent composer, music producer and electronic music synthesist in Los Angeles for the last seven years. Born in Kansas City and educated at the College of William and Mary and the Berklee School of Music, Mr. Krizman moved to L.A. initially to write and produce music for "Wild Rides," a Warner-Nickelodeon cable special. This led to opportunities for writing other TV themes, station ID's and film and TV underscores, and opened the door for collaborative work in musical theater and record production.

Mr. Krizman co-composed the score to "Broken Rainbow," the 1985 Academy Award winner for Best Feature Documentary, and won a 1987 Emmy Award for his theme and score for the Fox children's series, "Dr. Science." He has written themes for "Sally Jesse Raphael, Out of Control" (Nickelodeon), the "Independent News, Against the Odds" (Nickelodeon), and "The New Literacy" (PBS). His underscore can currently be heard on "General Hospital" and the "Miss USA/Miss Universe" pageants.

Recent projects include writing a featured song for "Jake and the Fatman," scoring the feature film "Down the Drain" and composing the news theme for KRON-TV (San Francisco), which was recorded by the San Francisco Symphony. He has also won numerous BPME Gold Medals and Clio nominations for his broadcast and cable promotion musical themes.

Mr. Krizman has been creating music with synthesizers for 15 years and has been featured on "The New Literacy," a PBS educational series, explaining the use of computers in music production. He currently owns his own electronic music studio, featuring the requisite synthesizers and samplers, Macintosh computer control, digital mixing and SMPTE compatibility. He also plays keyboards in his own band, GUMBO, an eight piece rhythm and blues ensemble and has produced their first album. He co-wrote and produced "Softwave," an album of "new age" tinged contemporary jazz, currently released by MCA, and is working on a solo effort of abstract instrumental music.